

BALTIMORE SYMPHONY ORCHESTRA SPONSORS & BUSINESS PARTNERS

Impress and inspire your clients, employees, and fellow business leaders by enlisting as a BSO Sponsor or Business Partner. Each package is tailored to support your goals, with year-round concierge service. Plus, your brand will be visible to our audience of 275,000+ BSO patrons across the state of Maryland who enjoy soul-stirring performances and outreach.



**VISIBILITY, RECOGNITION,
AND REACH**



**EMPLOYEE ENGAGEMENT,
RECOGNITION, AND WELLNESS**



**EXECUTIVE LEADERSHIP
AND NETWORKING**



CLIENT HOSPITALITY



BSO Business Partners | [BSOmusic.org](https://www.bso.org)

Joseph Meyerhoff Symphony Hall | 1212 Cathedral St., Baltimore, MD 21201
The Music Center at Strathmore | 5301 Tuckerman Lane, North Bethesda, MD 20852

VISIBILITY, RECOGNITION, & REACH

Elevate your brand and receive premium recognition on-site, in our concert programs, via virtual programming, on our website, in print and digital communications, and more.

SPOTLIGHT: EVENT SPONSORSHIP OPPORTUNITIES

SPONSORED PROGRAM RECOGNITION

Recognition for the duration of the BSO program, concert, or event availability*:

- On the concert program page in *Overture* (the official magazine of the BSO)
- On the program or event webpage, and in all related e-blasts and mailings
- In the lobby at our two venues (e.g., on plasma screens)
- Be acknowledged from the stage at select performances

SPONSORED PROGRAM ACCESS

Complimentary access to the sponsored program, including all in-person or virtual events, for your company's VIPs whether they are your clients, your workforce, or your volunteers.

SPONSORED PROGRAM HOSPITALITY

Pre- or post-concert hospitality options may be available to attendees of the sponsored program/event. The BSO's Events and Engagement team can help you create a memorable night out for your guests.

LISTING RECOGNITION ON WEBSITE AND DONOR ROLL

Season-long Donor Roll recognition in *Overture*, the Annual Review, and our Business Partners webpage [bsomusic.org/Giving/Sponsors](https://www.bsomusic.org/Giving/Sponsors)

DONOR WALL LISTING

Physical listing on Donor Wall in the Joseph Meyerhoff Symphony Hall and at The Music Center at Strathmore, to be updated on a two-year cycle.

COMING SOON: BSO CORPORATE COUNCIL

Receive an invitation for your executive to join the BSO Corporate Council, providing exclusive recognition and peer-to-peer networking opportunities.

ENGAGEMENT & HOSPITALITY

Show your employees some extra support with access to select digital content, discounts on purchases, and stress-relieving musical moments available weekly. Court your clients with complimentary access to digital or in-person events.

INVITATION TO THE ANNUAL DONOR APPRECIATION CELEBRATION

Philanthropic partners and individual supporters are invited to a special concert at the Joseph Meyerhoff Symphony Hall annually. In addition to complimentary premium seating, corporate partners are recognized during the event on-stage, on-screen, and in the program.

ACCESS TO THE BSO'S MUSICAL WELLNESS PROGRAMS

Gain access to employee wellness and engagement programs, designed to increase productivity and bolster staff morale. Benefits can include access to 10-minute "Take a Break with the BSO" performance videos, and welcome vouchers for your new employees.

COMPANY-WIDE TICKET DISCOUNT

We are pleased to offer personalized discounts for your corporate family to experience the Baltimore Symphony Orchestra on their time, whether it's with their friends, their family, or solo.

BSO SESSIONS

Receive access passes to BSO Sessions, our digital concert series of 60-minute episodes.

VOLUNTEERISM OPPORTUNITIES

The BSO now offers opportunities for groups and individuals to volunteer as ushers at concerts, in community engagement programs, and in the BSO's offices. Your business group can take on a day of service and leave with a fun, enriching experience for every employee.



BSOoffStage

BALTIMORE SYMPHONY ORCHESTRA'S
STREAMING EXPERIENCE

EXECUTIVE BENEFITS

Businesses who sponsor at the \$3,000 Business Partners Executive Level or higher receive one calendar year of Honorary Governing Membership to be assigned to their executive(s) for personal use. The Governing Members program is the BSO's leadership giving society, with more than 250 members who enjoy special event invitations, donor lounge access at the BSO's venues, and VIP privileges.

EVENTS

- Open Rehearsals with pre-rehearsal talks
- Annual Donor Appreciation Concert
- Members-only chamber music performances
- Virtual Afternoon Teas with the BSO
- Signature Artist Snapshots
- BSO Preludes – brief introductions to BSO musicians and pre-concert program and listening notes
- Pre-concert Allegretto Dinners
- BSO Annual Meeting and Reception
- On-Stage Rehearsals

PRIVILEGES

- Opportunity to purchase single tickets prior to public sale
- Season-long access to the Georgia and Peter G. Angelos Governing Members Lounge (Meyerhoff concerts) and the Comcast Lounge (BSO at Strathmore concerts)
- Complimentary parking for BSO Events: Cathedral Street Garage Parking at the Meyerhoff Symphony Hall and Valet at The Music Center at Strathmore
- VIP Ticketing Concierge Access
- Complimentary access to BSO Sessions, the BSO's digital concert series



BUSINESS PARTNERS

Bring creativity, excellence, and harmony to your community by supporting your BSO as a Business Partner. This program will give your company access to a network of civic leaders and potential customers; entertain and inspire you, your employees, and clients; and support a vibrant and nationally recognized cultural leader. Benefits include our exclusive **Business Partner Concert Pass** program, year-round recognition, and opportunities to host cultural events that advance your goals.

EVERY BUSINESS PARTNERSHIP INCLUDES:

- Exclusive access to **Business Partner Concert Passes** (see below)
- Recognition as a BSO Business Partner in the BSO's program books and online
- Opportunity to host a private reception at a BSO concert with waived rental fees, group sales discounts, and on-site signage
- Complimentary decals and swag to display your status as a BSO Business Partner
- Welcome packages for your new employees
- Invitation to the BSO's annual Donor Appreciation Celebration

BUSINESS PARTNERS TICKETING BENEFIT LEVELS

\$750 Access – 3 passes for Best Available Seating (*value of \$300*)

\$1,200 Premium – 3 passes for Best Available PREMIUM Seating (*value \$375*)

\$2,000 Premium Plus – 5 passes for Best Available PREMIUM Seating and Online Access (*value \$625*)

\$3,000 Executive – Season-long status for one executive household as a Governing Member, plus 1 pass for Best Available PREMIUM Seating and Online Access. *See the full listing of Executive Members Benefits on the previous page.*

BUSINESS PARTNER CONCERT PASSES

A Business Partners Concert Pass is your ticket to be delighted year-round by 75+ extraordinary artists performing music of Mozart, John Williams, the Rat Pack, and more! Each pass includes:

- 1 Complimentary parking pass Meyerhoff / valet at The Music Center at Strathmore
- 2 Tickets for either best-available or premium seats for any BSO concert*
- 2 Premium complimentary drink tickets

Plus, you can purchase more passes at our deepest discount on a complete experience at the BSO's two gorgeous concert venues. This offer is available exclusively to BSO Business Partners.

\$100 Best-available (non-premium sections)

\$125 Premium Center Front, Mid, or Box guaranteed

*At least 3 Best-Available Passes and 3 Premium Passes will be available for all BSO Concerts (excluding Gala). In the case of a limited-capacity concert, Concert Passes will be available on a first-come, first-served basis. Passes may not be re-sold.

2021-2022 SPONSOR & BUSINESS PARTNER BENEFITS

SPONSOR LEVELS

\$100,000+ Century Club Sponsorship
 \$50,000-\$99,999 Title Sponsor
 \$25,000-\$49,999 Presenting Sponsor
 \$10,000-\$24,999 Supporting Sponsor
 \$5,000-\$9,999 Event Sponsor
 \$3,000-\$4,999 Business Partner Executive
 \$2,000-\$2,999 Business Partner Premium Plus
 \$1,200-\$1,999 Business Partner Premium
 \$750-\$1,199 Business Partner Access

		\$100,000+ Century Club Sponsorship	\$50,000-\$99,999 Title Sponsor	\$25,000-\$49,999 Presenting Sponsor	\$10,000-\$24,999 Supporting Sponsor	\$5,000-\$9,999 Event Sponsor	\$3,000-\$4,999 Business Partner Executive	\$2,000-\$2,999 Business Partner Premium Plus	\$1,200-\$1,999 Business Partner Premium	\$750-\$1,199 Business Partner Access
VISIBILITY, RECOGNITION & REACH	Website and Donor Roll Recognition	Logo	Logo	Logo	Logo	Text	Text	Text	Text	Text
	Promotional Material Crediting	Season	Title	Presenting	Supporting	Custom				
	Live From Stage Thanks	✓	✓	✓	✓					
	Donor Wall Listing	✓								
ENGAGEMENT & HOSPITALITY	Donor Appreciation Tickets	25	20	15	10	5	5	5	5	5
	BSO Sessions Access	15	12	10	8	6	4	2		
	Business Partners Concert Pass Vouchers						1 Premium	5 Premium	3 Premium	3 Best Available
	Tickets for Your Sponsored Program	30	20	10	5	2+				
	Access to the BSO's Musical Wellness Program	✓	✓	✓	✓	✓				
	Company-wide Ticket Discount	20%	20%	20%	20%	20%				
EXECUTIVE	Honorary Governing Member	2 Gold Level	2 Gold Level	2 Gold Level	2 Gold Level	1 Silver Level	1 Silver Level			
	BSO Corporate Council	✓	✓	✓	✓					