



**BALTIMORE  
SYMPHONY  
ORCHESTRA** JONATHON HEYWARD  
MUSIC DIRECTOR

WELCOME MUSIC DIRECTOR  
**JONATHON HEYWARD**

# GALA

SEPTEMBER 22-24, 2023

HONORARY CHAIRS

**Governor Wes Moore and First Lady Dawn Flythe Moore**

**A THREE-DAY, TENURE-LAUNCHING,  
SEASON-OPENING CELEBRATION**

Joseph Meyerhoff Symphony Hall  
The Music Center at Strathmore  
Artscape

FEATURING

 **DANCE THEATRE OF HARLEM**



HONORARY HOST COMMITTEE

**Rick Berndt  
Eddie & Sylvia Brown  
Sunil Kumar & Sumati Murli  
Barry & Susan Rosen  
Terry M. & James Rubenstein, MD**

HONORARY MUSICIAN HOSTS

**Helen Hess, viola  
Greg Mulligan, violin  
Brian Pretchl, percussion  
Jacob Shack, viola**

CELEBRATION COMMITTEE

**Calvin & Sharon Butler  
Walter Doggett, III & Joanne Frantz Doggett  
Isiah & Catherine Leggett  
Judy & Scott Phares  
John "JR" Reith & Dee Anna Sobczak**

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## THE MOMENT

A three-day, tenure-launching celebration commemorating the arrival of Music Director Jonathon Heyward and the opening of the Baltimore Symphony Orchestra's historic 2023-24 season.

## THE VENUES

**Friday, September 22, 2023**  
The Music Center at Strathmore

**Saturday, September 23, 2023**  
Joseph Meyerhoff Symphony Hall

**Sunday, September 24, 2023**  
Artscape  
A free community concert in Baltimore City as part of the return of Artscape  
Note: Concert only; no elevated hospitality

## THE DETAILS

(Strathmore and Meyerhoff Only)

**6 pm**

VIP Reception and Valet Parking  
featuring signature cocktails, hors d'oeuvres, and an expertly crafted dinner reception

**8 pm**

Gala Concert featuring special guests Dance Theatre of Harlem and your Baltimore Symphony Orchestra under the direction of Jonathon Heyward in his debut performances as BSO Music Director

### Post-Concert

VIP Dessert Reception and After Party with BSO Artists

## SUGGESTED DRESS

Cocktail Attire

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## SPONSORSHIP

**NEW!** The BSO is pleased to offer an extra benefit to all Gala sponsors:

### BSO Business Partners

Enjoy the perks of a BSO Business Partner Premium membership, which includes year-round concierge service and a direct line to annual programming in both markets. Gold and Silver Levels receive complimentary membership. Silver and above Levels can ADD membership at the discounted rate of \$500 (normally \$1,200 annually).

#### Business Partner Premium Benefits:

- 3 Business Partner Concert Passes for Best Available Premium Seating (each pass includes 2 concert tickets, 2 premium drink tickets, and 1 parking pass for any BSO concert)
- Opportunity to host a private reception at a BSO concert with waived rental fees, group sales discounts, and on-site signage
- Complimentary decals and swag to display your status as a BSO Business Partner
- Season-long 15% discount to share with your employees, clients, and friends
- Invitation to the BSO's annual Donor Appreciation Celebration (Meyerhoff)

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## Interested in more ways to tell your story?

**Dual-Market Gala Sponsors (\$18,000+) are invited to speak with a BSO representative to tailor a package that meets your branding needs.**

Opportunities include "Welcome Jonathon" messages in the Commemorative Gala Program, ads in Overture Magazine (a bi-monthly publication), on-site product placement, and incorporation into the BSO's storytelling in print, online and social media.

Contact:

Allison Burr-Livingstone, BSO SVP & Chief Advancement Officer  
ablivingstone@bsomusic.org or 410.783.8034

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## Emerald Level Sponsor Package

### Dual Market - \$30,000

Premium Box or Premium Orchestra seating for 14 at the 2023 Meyerhoff

Premium Box or Premium Orchestra seating for 8 at the Strathmore Gala Concert performances

Reserved seating for you and your guests at the pre-concert dinner receptions at Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

### Strathmore - \$20,000

Premium Box or Premium Orchestra seating for 14 at the 2023 Season Opening Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

### Meyerhoff - \$25,000

Premium Box seating for 20 at the 2023 Gala Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Emerald Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Emerald Level listing on signage including screens above the stage and in the lobby during each Gala event.
- Season-long recognition at the \$25,000 level with logo on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
- Inclusion (with logo if applicable) in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine.
- Complimentary BSO Business Partner Premium Membership

# GALA

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## Platinum Level Sponsor Package

### Dual Market - \$18,000

Premium Box or Premium Orchestra seating for 10 at the 2023 Meyerhoff

Premium Box or Premium Orchestra seating for 4 at the Strathmore Gala Concert performances

Reserved seating for you and your guests at the pre-concert dinner receptions at Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

### Strathmore - \$12,000

Premium Box or Premium Orchestra seating for 10 at the 2023 Season Opening Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

### Meyerhoff - \$12,000

Premium Box seating for 10 at the 2023 Gala Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Platinum Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Platinum Level listing on signage including screens above the stage and in the lobby during each Gala event.
- Season-long recognition at the \$10,000 level with logo on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
- Inclusion (with logo if applicable) in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine.
- Complimentary BSO Business Partner Premium Membership

***Platinum Level Individual Ticket / \$1,200 per ticket***

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## Gold Level Sponsor Package

**Strathmore - \$6,000**

**Meyerhoff - \$7,500**

Premium Orchestra or Front Promenade seating for 8 at the 2023 Season Opening Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

Premium Orchestra or Front Grand Tier seating for 10 at the 2023 Gala Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Gold Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Season-long recognition at the \$5,000+ level on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
- Inclusion (text only) in a full page Thank You! ad, produced by the BSO, in one issue of Overture Magazine
- Complimentary BSO Business Partner Premium Membership

**Gold Level Individual Tickets | \$750 per ticket**

## Silver Level Sponsor Package

**Strathmore - \$3,000**

**Meyerhoff - \$5,000**

Premium Orchestra or Front Promenade seating for 6 at the 2023 Season Opening Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

Premium Orchestra or Front Grand Tier seating for 10 at the 2023 Gala Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Silver Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Season-long recognition at the \$5,000 level with logo on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
- Complimentary BSO Business Partner Premium Membership

**Silver Level Individual Tickets / \$500 per ticket**

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## PLEDGE FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

How would you like your Sponsorship listed?: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Administrative Name & Email (if applicable): \_\_\_\_\_

Signature

Name

Date

### Sponsorship Package Reservation Information

#### Market

I/we would like to access hospitality benefits for:

- Dual-Market (Meyerhoff & Strathmore)
- Meyerhoff Only
- Strathmore Only

#### Level

I/we pledge our support at the following level:

- DIAMOND Level
- EMERALD Level
- PLATINUM Level
- GOLD Level
- SILVER Level
- OTHER \_\_\_\_\_

*Refer to sales kit for benefits by market/level*

*Fair marked value per person across all levels: \$250*

Sponsorship Amount: \$ \_\_\_\_\_

### Individual Sponsorship Reservation Information

PLATINUM LEVEL: \_\_\_\_\_ individual ticket(s) at \$1,200/pp for a total of \_\_\_\_\_

GOLD LEVEL: \_\_\_\_\_ individual ticket(s) at \$750/pp for a total of \_\_\_\_\_

SILVER LEVEL: \_\_\_\_\_ individual ticket(s) at \$500/pp for a total of \_\_\_\_\_

**DONATION:** I am unable to attend, but would like to support the BSO with a contribution of \$ \_\_\_\_\_

### Sponsorship Package Reservation Information

- INVOICE:** Please send me an invoice for the Sponsorship Level indicated above by \_\_\_\_\_
- CHECK:** Check is enclosed (made payable to Baltimore Symphony Orchestra)
- CREDIT CARD:** To pay by credit card please visit [www.BSOmusic.org/Gala](http://www.BSOmusic.org/Gala)