corporate and business partners

Entertain and inspire your clients, employees, and fellow business leaders by becoming a BSO Corporate Sponsor or Business Partner. Each package is tailored to support your goals, with year-round concierge service. Plus, your brand will be visible to our audience of 350,000+ BSO patrons across the state of Maryland who enjoy soul-stirring performances and outreach all year long.



VISIBILITY, RECOGNITION, AND REACH



EMPLOYEE ENGAGEMENT



EXECUTIVE LEADERSHIP AND NETWORKING



CLIENT HOSPITALITY



BSO Corporate and Business Partners | BSOmusic.org

Joseph Meyerhoff Symphony Hall | 1212 Cathedral St., Baltimore, MD 21201 The Music Center at Strathmore | 5301 Tuckerman Lane, North Bethesda, MD 20852

visibility, recognition, & reach

Elevate your brand and receive recognition on-site, in print, and digitally through our website, magazine, and e-mails.

SPOTLIGHT: SPONSOR BENEFITS

SPONSORED PROGRAM RECOGNITION*

Crediting for the duration of the BSO program, concert, or event including:

- In the concert program page in Overture.
- On our website and in all related direct mail and e-mails.
- On-stage acknowledgement at select performances.

SPONSORED PROGRAM ACCESS

Complimentary tickets to your sponsored concert or event for your employees, clients, families, and extended network.

SPONSORED PROGRAM HOSPITALITY

Pre- or post-concert hospitality options may be available to attendees of the sponsored program.

*Range of Recognition Depends on Level of Giving

DONOR ROLL AND WEBSITE LISTING

Season-long Donor Roll recognition in Overture, the Annual Review, and our website **BSOmusic.org/Giving/Business-Community**

DONOR WALL LISTING

Physical recognition on Donor Wall in the Joseph Meyerhoff Symphony Hall and at The Music Center at Strathmore, to be updated on a two-year cycle.



engagement & hospitality

Immerse your team members or steward your clients with world-class symphonic entertainment through company-wide benefits like discounted tickets and the all-new Ovation Series.

INVITATION TO THE ANNUAL DONOR APPRECIATION CELEBRATION

Philanthropic partners and individual supporters are invited to a special concert at the Joseph Meyerhoff Symphony Hall. In addition to complimentary premium seating, corporate partners are recognized during the event on-stage, on-screen, and in the program as outlined in your personalized benefits package.

PRIORITY ACCESS TO THE OVATION SERIES

A collection of beloved and new intimate opportunities to listen, learn, and connect with the BSO.

COMPANY-WIDE TICKET DISCOUNT

We are pleased to offer personalized ticket discounts up to 20% off for your employees and clients to experience a performance a the Baltimore Symphony Orchestra of their choice on their time.

SPOTLIGHT: BUSINESS PARTNER CONCERT PASS

- 1 complimentary parking pass at the Meyerhoff or Valet at Strathmore
- 2 tickets for either best available or premium seats for any BSO concert*
- 2 complimentary drink tickets



HOST YOUR NEXT CORPORATE EVENT AT THE MEYERHOFF!

Corporate and Business Partners receive special venue rental rates. The Meyerhoff is a unique location for a variety of purposes such as receptions, lectures, and board meetings.

executive benefits

Corporate and Business Partners that contribute at the \$3,000 level and higher are invited to offer a BSO Governing Membership for up to two of their leadership personnel for one year. Governing Members is the BSO's leadership giving society who enjoy premier benefits including access to private lounges at both the Meyerhoff and Strathmore venues.

EVENTS

- Donor Appreciation Concert Enjoy a donoronly complimentary concert in August, followed by a celebration featuring local food vendors!
- Fall and Spring Donor Celebrations Specially themed events to appreciate our donors.
- Allegretto Dinners Longstanding BSO tradition to break bread with musicians and other constituents prior to a concert.
- Meet & Greets with Guest Artists Shake hands with BSO guest artists after their awe-inspiring performances backstage.
- **On-Stage Rehearsals*** Get a musician's point-ofview as you sit on-stage during a BSO rehearsal.
- Maestro's Circle Dinner* Elevated evening dinner party at a private home featuring BSO musicians and Jonathon Heyward.

*These elevated events are exclusively available at Supporting Sponsorship levels and above.

PRIVILEGES

- Opportunity to purchase single tickets prior to public sale.
- Season-Long access to the Members' Lounges at both BSO venues. (Georgia and Peter G. Angelos Governing Members Lounge at the Meyerhoff and the Comcast Lounge at Strathmore).
- Complimentary parking for BSO Events: Valet at The Music Center at Strathmore.
- VIP Ticketing Concierge Access.
- Complimentary passes to The Ovation Series, a collection of engaging events to listen, learn, and connect with the BSO.
- Opportunity to host a BSO musician in your home or at a corporate event.



corporate and business partner benefits

GIVING LEVELS		\$100,000 + Century Club	\$50,000-\$99,999 Title Sponsor	\$25,000-\$49,999 Presenting Sponsor	\$10,000-\$24,999 Supporting Sponsor	\$5,000-\$9,999 Event Sponsor	\$3,000-\$4,999 Business Partner Executive	\$2,000-\$2,999 Business Partner Premium Plus	\$1,200-\$1,999 Business Partner Premium	\$750-\$1,199 Business Partner Access
VISIBILITY, RECOGNITION & REACH	Website and Donor Roll Recognition	Logo	Logo	Logo	Logo	Text	Text	Text	Text	Text
	Promotional Material Crediting	Season	Title	Presenting	Supporting	Custom				
	Live From Stage Thanks	V	V	Ø	Ø					
	Donor Wall Listing	V								
ENGAGEMENT & HOSPITALITY	Donor Appreciation Tickets	25	20	15	10	5	5	5	5	5
	Business Partners Concert Pass Voucher						1 Premium	5 Premium	3 Premium	3 Best Available
	Tickets for Your Sponsored Program	30	20	10	5	2+				
	Company- wide Ticket Discount	20%	20%	20%	20%	20%	15%	15%	15%	15%
	Complimentary Ovation Series Passes	24	24	24	24	16	16	16	16	16
EXECUTIVE	Honorary Governing Member	2 Gold Level	2 Gold Level	2 Gold Level	2 Gold Level	1 Silver Level	1 Silver Level			

See a complete list of executive benefits <u>here</u>.

